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WOMEN ENTREPRENEURS LAUNCH BUSINESS NETWORK UTILIZING CROSS-PROMOTION AND SOCIAL NETWORKING STRATEGIES

BALTIMORE, MD, FEBRUARY 6, 2007: On Wednesday, February 7, 2007, at 12 Noon (Eastern Time) Rima McDonald, President of Business Resource Podcast Directory and Cynthia Frazier, President of Energy Tour Café along with six other small business entrepreneurs will launch Strictly Business, a social networking site on Ryze increasing member business 100 to 300 percent within three years through collaboration and teaming. To register, visit http://www.eWednesdaychat.com

Strictly Business is an online, friend/associate-based network specifically created for giving and receiving referrals, forming joint ventures, locating and screening vendors, identifying new markets, discovering learning opportunities and participating in cross-promotions opportunities.

"Conducting business through social networking can be a great benefit to business owners. Especially small business owners who depend on introductions and referrals from others to increase their market reach," states Heidi Richardson, President of the WECAI Network™, host of the launch celebration and a co-moderator at Strictly Business. "Strictly Business is distinctive because only business-focused topics such as how to form joint venture partnerships, maximizing an advertising budget, and sales tips, etc. are discussed."

"Strictly Business Network offers access to experts and successful business people at the top of their game, and entrepreneurs who have built success the old fashion way," states Sharon Williams, President of Marketing Podcast Directory and Strictly Business Network Wednesday Business Maven. "We focus on a different business-building topic daily, offering advice from knowledgeable, topic-specific specialists."

Strictly Business is the network for intelligent discussions regarding business growth, sustainability and profitability. It is one of the elite business-focused social networking venues online. For more information, contact:

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About Strictly Business
Strictly Business Network is a collaborative network of women business owners capitalizing on cross-promotion and social networking to grow business 100 to 300 percent within three years. For more information contact: Rima McDonald at rima@BusinessResourcesPodcastDirectory.com or call US toll-free number 1 877 492 6813 or +1 205 249 9546.

About Marketing Podcast Directory
The Marketing Podcast Directory is your One-Stop community for fresh, up-to-the-minute, informative, marketing-related content. Marketing is our passion and the Marketing Podcast Directory offers a rich cadre of streaming and downloadable marketing content, including tips, theories, interviews with marketing gurus, strategies, etc. for listening and educational purposes. For more information contact: info@marketingpodcastdirectory.com.