

For Immediate Release  
Women Business Owners Growth Summit  
Virtual Conference

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## **Women Business Owners combine the power of partnerships and passion to teach million dollar strategies**

**Colton CA** – Denise Trifiletti, Founder of WomensCommunity.com is on a passionate mission to help women in business grow their company through the creation of power partnerships. Trifiletti's sales success and experience as an associate of Dr. Stephen Covey, author of *The Seven Habits of Highly Effective People*, led her to create the Women's Community. "While coaching women in business, one thing I would hear over and over is 'How can I grow my business when I have so many professional and personal demands?'" said Denise. The Women's Community is a model that allows women in business to gain greater knowledge, business assistance, market exposure, increased sales and global market reach.

Cynthia Renee Frazier, Co-Founder of Energy Tour Café is on a passionate mission to help women in business grow their company using creative strategies and techniques including technology. "My vision is to help one million women grow their company so that they will have more time to spend with their family," said Cynthia.

Cynthia and Denise met online. And even though they have not met in person, Cynthia is in California, Denise is in North Carolina, the two women formed a strategic alliance that will bring women together to meet and forge relationships at a virtual trade show.

On January 29, 2007, the Walk the Walk for Financial Freedom Virtual Exhibit Hall opened for business. By exhibiting their company in the hall, women business owners can showcase their products and services to other women business owners using the B2B (business to business) concept that has proven to be an effective growth strategy.

The name of the game for today's successful small business entrepreneurs is leverage. The "New Girls Network" as Denise affectionately refers to her community of women business owners, uses leverage to build networks of high-level partners that provide quality referrals for one another, assist with business challenges, and help to increase each other's sales through cross promotions. By coming together in this venture, Cynthia will accomplish half of her goal. Over 500,000 women all over the world will have an opportunity to participate in this exceptional event.

To learn more about the Women's Community visit [www.womenscommunity.com](http://www.womenscommunity.com). To learn more about the virtual trade show visit [www.businesswomensgrowthsummit.com](http://www.businesswomensgrowthsummit.com)

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